

Front End Design

2018 Hyundai Sonata



Fluidic Sculpture

Dynamic lines on the hood point to the Sonata's Cascading Grille.

Catamaran Blades

Visually lighten the front end design and emphasize width for a stable and precise stance.

Cascading Grille

Recalls the shape of molten steel poured out of a foundry ladle. References Hyundai Steel.

Accent Lines

Point to the outside corner, creating a stable, surefooted stance.

Rear End Design

2018 Hyundai Sonata



Taillights

Sleek, high-tech taillight graphics with chrome detailing ties the rear design with the chrome Daylight Opening (DLO) trim that wraps around the headlights.

Trunk

Strong deck sculpture emphasizes width. Large Hyundai badge and Sonata.

License Plate

Moved from the trunklid to the lower fascia, leaving the trunk design uncluttered.

Catamaran Lines

Echoed design from the front end, providing harmony and emphasizing the wide, stable stance.